

Join the #Shelterbuddies Program

Empowering Students to Make a Difference in Animal Adoption



What is #Shelterbuddies?

#Shelterbuddies pairs passionate students like you with our adorable, adoptable cats located in our Corona, Menifee, and Oceanside PetSmart catteries.

Your Mission

To be the voice and champion for your assigned "shelter buddy" by creating engaging social media content (think captivating images or heartwarming videos that are creative and tell a story) to help them find their forever homes.



Why Join?

Your Content, Our Platforms

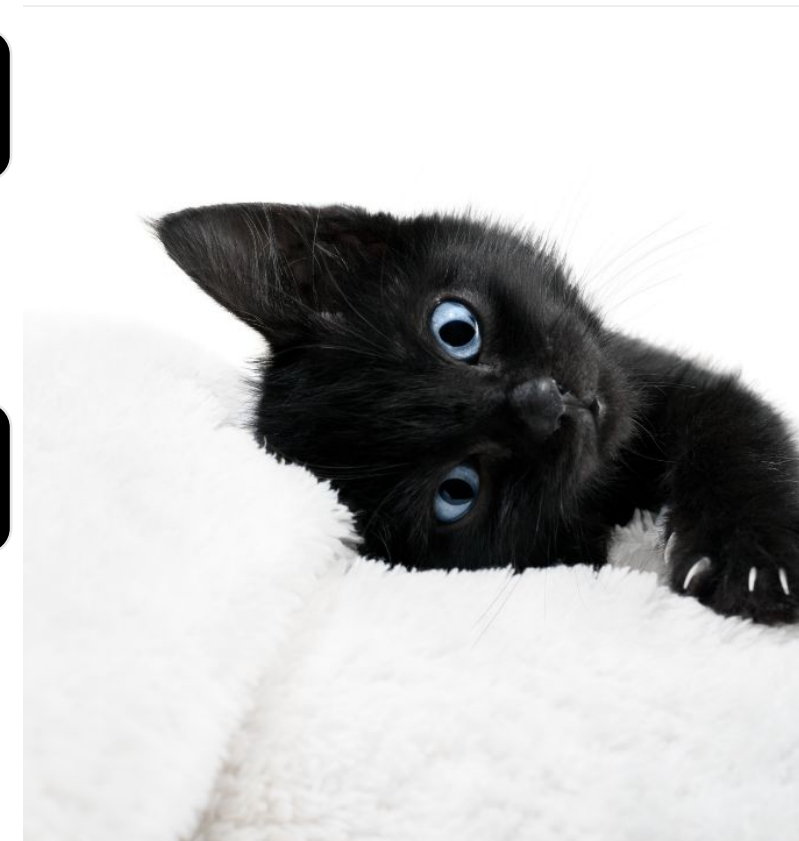
- The content you create will be showcased on ARE Animal Rescue's official [Facebook](#), [Instagram](#), and [TikTok](#) pages, spotlighting your creativity and dedication to a wide audience.

Be Recognized




- Each post will credit YOU, the creative genius, along with a tag to the PetSmart National campaign, amplifying your efforts across our community

Win Prizes

- Posts that attract the highest engagement will be rewarded with exciting prizes. It's your chance to be recognized for your creativity and impact



Other perks of becoming an Adoption Ambassador

-  Fulfill community service requirements
-  Find forever homes for deserving animals
-  Gain skills and experience for your college application/resume



How to Participate

1 Apply at www.arerescue.org/volunteer
Choose #Shelterbuddies Program

2 **Select a cohort:**

1. April to June
2. July to September
3. October to December

3 **Choose a PetSmart cattery location:**

- Menifee
- Corona
- Oceanside

4 Tell us why you should be selected



Start practicing!

A PHOTO IS WORTH 1,000 WORDS



When adopters are shopping online for their next pet – it's important that we can grab their attention. The best way to do this is to **provide high quality photos** that let each pet's personality shine.

PHOTO BASICS

- Turn the flash off for better picture quality
- All photos should be bright and in focus.
- Ensure the backdrop is free from distractions
- Show off the pet's personality by taking photos of them playing, lounging or interacting with people



PHOTO TIPS

- In good lighting, use the portrait mode to take higher quality close-up images with blurred background.
- Capture the pets looking happy – no pity parties!
- Props, when used appropriately, can enhance a photo



Ready to Apply?



LEARN MORE



WWW.ARERESCUE.ORG/VOLUNTEER

#Shelterbuddies Program Summary

The initiative is a collaboration between high school students and ARE Animal Rescue to promote the adoption of shelter cats in need of homes.

As an Adoption Ambassador, (students 16-18) will buddy up with an adoptable cat and introduce them to the public via social media.

- Program is 3 months in duration
- Your content, our social media platforms. Creators will be tagged to help drive engagement
- Assigned “Buddies” will be in Corona, Menifee & Oceanside PetSmart stores
- Create follow-up content to celebrate their buddy’s adoption story
- Win prizes for posts with highest engagement
- Eligible for Community Service Volunteer Hours



Follow, Like, Share, and Engage with Us!

